



# SPONSORSHIP PROSPECTUS

October 19-21, 2026  
Halifax Convention Centre  
Halifax, Nova Scotia



**CIMVHR**  
Canadian Institute for Military  
and Veteran Health Research

**ICRSMV**  
L'Institut canadien de recherche sur  
la santé des militaires et des vétérans

**Canadian Institute for Military and Veteran Health Research**



## **CIMVHR FORUM 2026: 15 YEARS OF ADVANCING HEALTH AND WELL-BEING FOR THOSE WHO SERVE AND HAVE SERVED.**

CIMVHR Forum proudly celebrates our 15th anniversary as the cornerstone for advancing health and well-being of Canada's military personnel, Veterans and their families. For fifteen years, CIMVHR Forum has been a vital platform for innovative discussions, expert insights and collaborative solutions addressing the unique challenges faced by these communities. Through its unwavering commitment to improving mental and physical health, enhancing quality of life, and shaping impactful healthcare policies, CIMVHR has built a strong network of support and dedication. As we mark this significant milestone, CIMVHR Forum continues to drive meaningful change and foster a future where those who serve and have served receive the care and recognition they deserve.

## **CIMVHR FORUM 2026 WILL TAKE PLACE ON OCTOBER 19-21 IN HALIFAX, NOVA SCOTIA.**

## **CIMVHR: SERVING THOSE WHO SERVE US.**

Don't miss the opportunity to tell an international audience that you support the advancement of health research at Canada's military, Veteran, public safety personnel and family health and well-being research Forum.

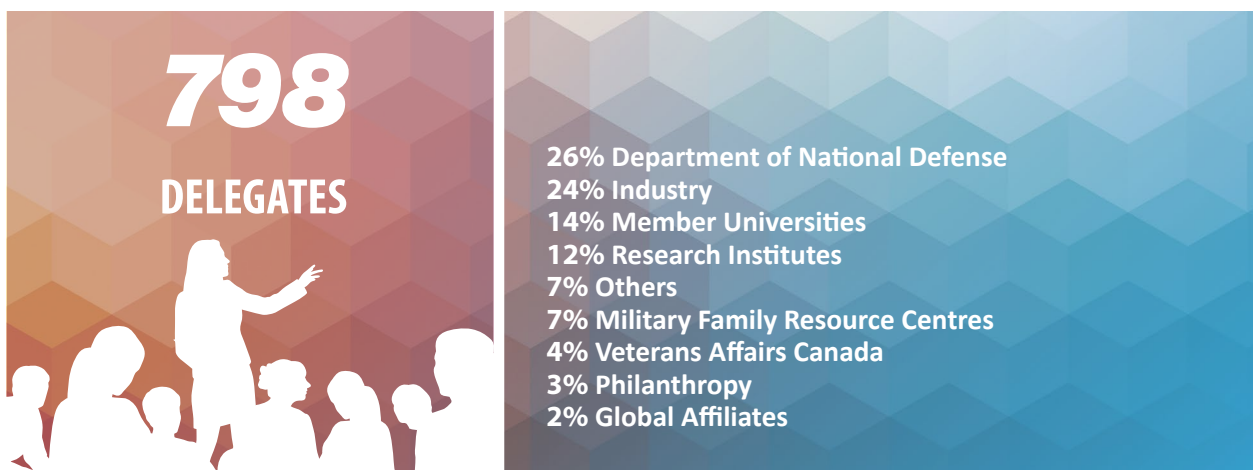
# CIMVHR FORUM 2025 SPONSOR HIGHLIGHTS

The Canadian Institute for Military and Veteran Health Research works to enhance the health and well-being of Canada's diverse military personnel, Veterans, public safety personnel and their families by engaging academic and government research resources, fostering new research and promoting knowledge translation. CIMVHR plays a crucial role in addressing the unique risks and needs of this population.

Annually, CIMVHR Forum serves as a vital platform for thought leaders across various sectors to exchange insights, collaborate and showcase advancements in research and ideas. This platform is of immense value for the betterment of our military personnel, Veterans and their families, and your participation is crucial to its success.



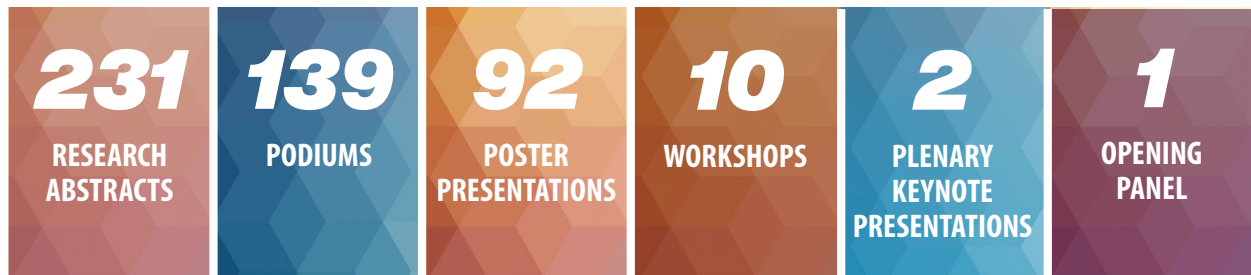
## WHO ATTENDED?



# WHO WAS REPRESENTED



# THE RESEARCH



# SOCIAL MEDIA AT-A-GLANCE

	Total Number
<b>Impressions</b>	77,381
<b>Engagements</b>	4,959
<b>Engagement Rate per Impression</b>	6.4%
<b>Bonus - Post Link Clicks</b>	840





## WHY SPONSOR CIMVHR FORUM?

Celebrate 15 years of impact with Canada’s leading conference on military, Veteran, public safety personnel and family health and well-being.

CIMVHR Forum brings together researchers, clinicians, industry leaders and policy makers from across Canada and around the world. Over half of our delegates represent universities, government and international academic institutions—creating a unique space for collaboration and innovation.

**Join us in shaping the future of health research and well-being for those who serve and have served.**

# SPONSORSHIP OPPORTUNITIES AND ADDITIONS

**Reserved seating at CIMVHR Forum:** reserve your table for all CIMVHR Forum plenary sessions. Sit with your team or use it as a networking tool and invite other delegates to join you.

**Advertising:** Full colour advertising will showcase your organisation in the professionally designed and printed CIMVHR Forum programme.

**Admissions:** Be there. One of the most important benefits of sponsorship is full admission to CIMVHR Forum 2026. Send members of your team to represent your organisation, learn, connect and network.

**Plenary room recognition:** During the plenary sessions, slides with sponsor logos will appear, recognizing your support for military personnel, Veterans, public safety personnel and their families.

**Tradeshow Booth:** Tell your story. Highlight what you do at a 6' x 8' tradeshow booth with a draped table and two chairs (limited space available).

**Lounge Sponsor:** A custom-branded lounge area designed to showcase your organisations identity while providing a comfortable space for attendees to relax, connect and engage. This high-visibility space encourages meaningful interactions and brand immersion throughout the event.

Includes:

- Title sponsor of the lounge (ask me for further details)
- 2 branded coffee tables
- 2 - 2' x 2' branded pillar clings
- Opportunity to have booth adjacent to lounge

**Branded Pillars:** Make your brand unmissable with Branded Pillars—a bold, eye-level branding opportunity placed throughout high-traffic tradeshow area of the venue (1 available).

**Virtual Booth:** A branded virtual booth within the event app that allows you to showcase products, share resources and engage with attendees digitally. This feature will extend your visibility and interaction before, during and after the event.

**Email and social media recognition:** Your sponsorship will be featured through an email highlighting CIMVHR Forum 2026 sponsors and through social media announcements.

**Get Recognized:** Your logo on the CIMVHR Forum website with brief company description (200 words max) and a link to your company's website. Your logo will also appear in the 2026 programme under the level you sponsor.

**Bookable Meeting Space:** A flexible meeting area available for scheduled use, ideal for hosting one-on-one discussions or small group meetings. This space provides a convenient and professional setting within the event venue.

**Private Meeting Room:** A dedicated, quiet space reserved exclusively for you to host meetings. This room offers a professional setting away from the main events activities, providing comfort, privacy and convenience for meaningful conversations.

# SOLD OUT

Benefits	Legacy Sponsor \$35,000	Gold \$25,000	Silver \$16,000	Bronze \$6,000
Reserved table in plenary room	✓	✓		
Advertising (Full-Page)	✓	✓		
Advertising (Half-Page)			✓	
Admissions	8	6	4	2
Plenary room recognition	✓	✓	✓	✓
Tradeshow Booth	✓ Double booth	✓ 6' x 12' booth	✓	✓
Legacy Lounge	✓			
Virtual Booth – through the conference app	✓	✓	✓	✓
Email and Social Media Recognition	✓	✓	✓	✓
Get Reconized	✓	✓	✓	✓
Private Meeting Room	✓			
Bookable Meeting Space		✓ 10 hrs	✓ 5 hrs	

# ADDITIONAL OFFERINGS:

Please note additional offerings are only available to organizations who have already committed to a bronze, silver or gold sponsorship level.

## **Tuesday Night Networking Event** \$10,000 (1 available)

- Title sponsor of the event
- Company branding at the event
- Sponsorship will be highlighted in the programme
- Opportunity to greet guests as they arrive at the event
- A table to display your companies collateral
- Social media recognition

## **Sunday Night Welcome Reception** \$7,500 (1 available)

- Title sponsorship of event
- Company branding at event
- A table to display your companies collateral
- Social media recognition
- Optional Pre-Reception (+\$3,000)

## **Sunday Night Student and Postdoctoral Engagement Community (SPEC) Networking Event** \$1,000 (1 available)

- Title sponsorship of event
- Sponsorship will be highlighted in the programme
- Company branding at the SPEC Networking Event
- Opportunity to provide brief remarks during the event
- Social media recognition during the SPEC event

## **Wellness Room Sponsor** \$1,000 (1 available)

- Branding at the entrance and inside of the Wellness Room
- Listed as Wellness Room host in programme
- Opportunity to provide resources within the room

# OTHER SPONSORSHIP OPPORTUNITIES:

## **Forum App Sponsor** \$6,000 (1 available)

- Listed as the sponsor for the CIMVHR Forum app in the programme
- Logo placement within the app
- Social post with recognition
- Logo recognition on the CIMVHR Forum website with a brief company description (200 words max) and a link to your company's website

## **Break Sponsor** \$2,000 (3 available)

- Signage with company logo on the tables for the break you sponsor
- Social post with recognition



**FORUM  
2026  
HALIFAX**

**TO JOIN US, CONTACT:**

**Sarah Fee**

**P: 1-613-852-5991**

**E: [sarah.fee@queensu.ca](mailto:sarah.fee@queensu.ca)**



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**Canadian Institute for Military and Veteran Health Research**

**355 King Street West, Kingston ON Canada, K7K 2X3**

**P: 1-613-533-3329**

**[www.cimvhrforum.ca/sponsor](http://www.cimvhrforum.ca/sponsor)**