

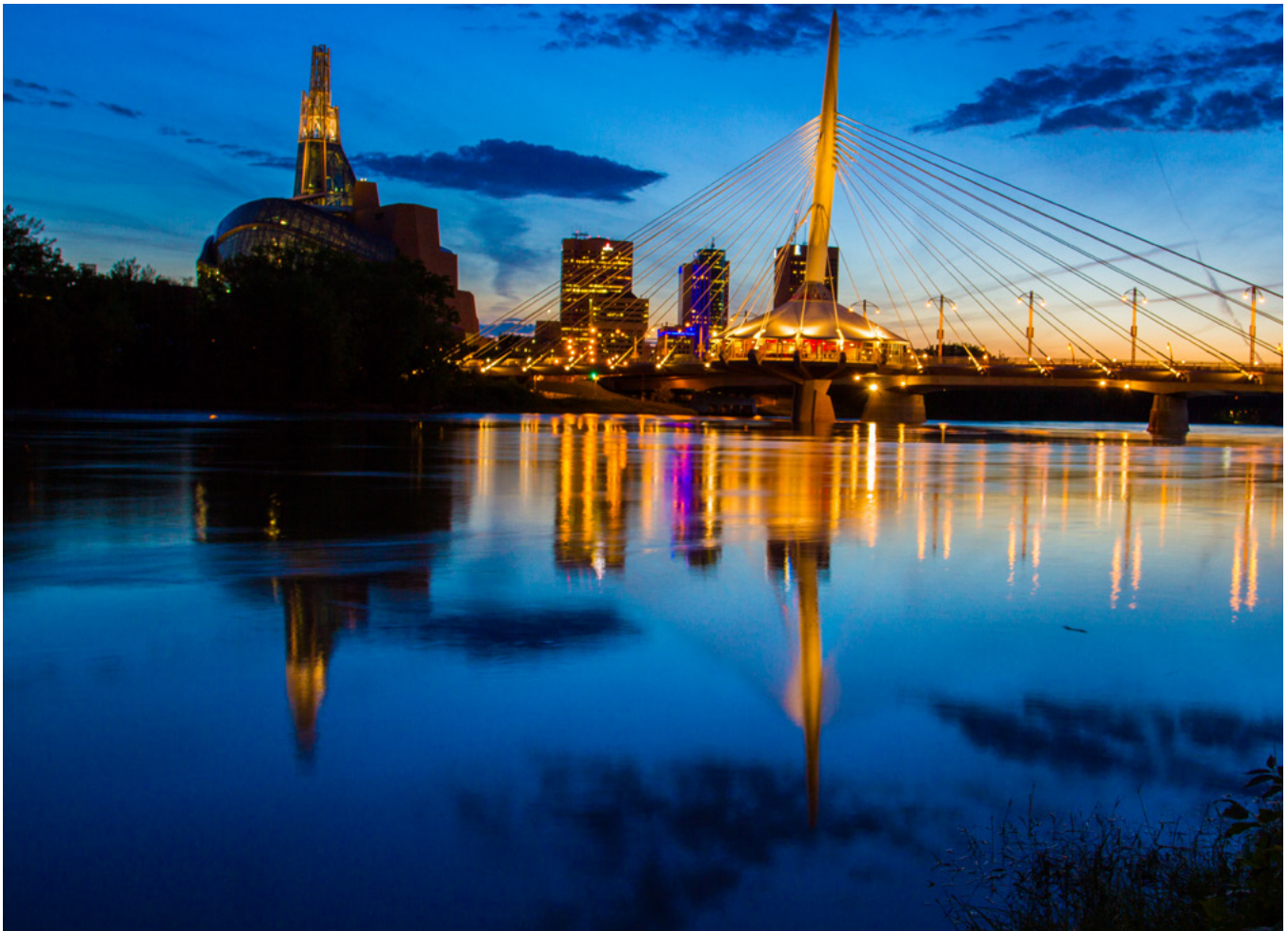


SPONSORSHIP PROSPECTUS

October 21-23, 2024
RBC Convention Centre Winnipeg
Manitoba, Canada

Canadian Institute for Military and Veteran Health Research





The Canadian Institute for Military and Veteran Health Research works to enhance the health and well-being for the diverse population of Canada's military personnel, Veterans, public safety personnel and their families. By engaging academic and government research resources, fostering new research, and promoting knowledge translation, CIMVHR plays a crucial role in addressing this population's unique risks and needs.

Annually, CIMVHR Forum serves as a platform for thought leaders across various sectors to exchange insights, collaborate, and showcase advancements in research and ideas for the betterment of our military personnel, Veterans, public safety personnel and their families.

CIMVHR Forum 2024 will take place on October 21-23 in Winnipeg, Manitoba.

Don't miss the opportunity to tell an international audience that you support the advancement of health research for military personnel, Veterans, public safety personnel and families at CIMVHR Forum.

CIMVHR: Serving those who serve us.

CIMVHR FORUM 2023 HIGHLIGHTS



3

FULL DAYS

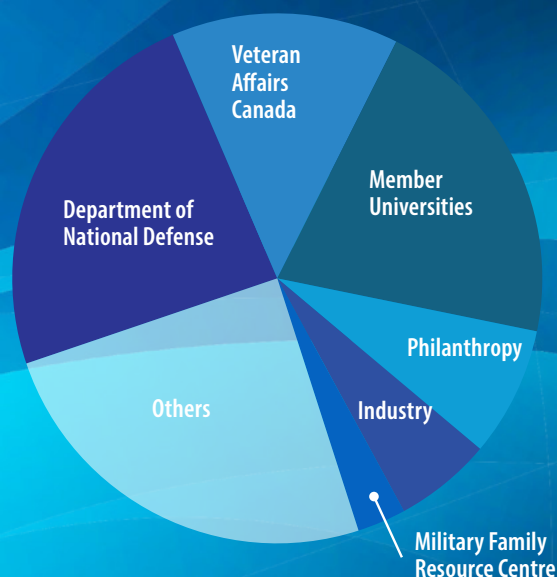
NETWORKING
EVENTS

KEYNOTE SPEAKERS

WHO ATTENDED?

856 DELEGATES

- 24% Department of National Defense
- 14% Veteran Affairs Canada
- 21% Member Universities
- 8% Philanthropy
- 6% Industry
- 3% Military Family Resource Centre
- 25% Others



244

RESEARCH
ABSTRACTS

166

Podium
Presentations

78

Poster
Presentations

8

Workshops



WHY SPONSOR CIMVHR FORUM?

CIMVHR Forum is the preeminent gathering for researchers working in the areas of military, Veteran, public safety personnel and family health.

Over 1/2 the delegation are researchers from Canadian universities, government and international academic establishments.

CIMVHR Forum is a respected research conference that attracts engagement from clinicians and representatives from industry, associations and philanthropy.

For over 13 years the agenda has been refined to deliver a perfect balance of research presentations and networking opportunities.

SPONSORSHIP OPPORTUNITIES AND ADDITIONS

Reserved seating at CIMVHR Forum: reserve your table for all CIMVHR Forum plenary sessions. Sit with your team or use it as a networking tool and invite other Forum delegates to join your table.

Advertising: Full colour advertising will showcase your business in the professionally designed and printed CIMVHR Forum programme.

Admissions: Be there. One of the most important benefits of sponsorship is full admission to CIMVHR Forum 2024. Send members of your team to represent, learn, connect and network.

Plenary room recognition: During the plenary sessions, slides with sponsor logos will appear, recognizing your support for CIMVHR Forum 2024.

Email and social media recognition: Your sponsorship will be announced through 1 of 4 emails highlighting CIMVHR Forum 2024 sponsors and through social media announcement.

Tradeshow Booth: Tell your story. 6' x 8' tradeshow booths with a table, two chairs, Wi-Fi and power.

Recognition

Logo recognition on the CIMVHR Forum website with a brief company description (200 words max) and a link to your company's website. Your logo will also appear in the CIMVHR Forum 2024 program.

Benefits	Gold \$25,000	Silver \$16,000	Bronze \$6,000
Reserved table in plenary room	*		
Advertising (Full-Page)	*		
Advertising (Half-Page)		*	
Admissions	6	4	2
Plenary and Breakout room recognition	*	*	*
Tradeshow Booth	*	*	*
Email and Social Media Recognition	*	*	*

* **Media Outlets:** Contact us for details on how you can be a CIMVHR Forum media sponsor.

ADDITIONAL OFFERINGS:

Please note additional offerings are only available to organizations who have already committed to a bronze, silver, or gold sponsorship level.

Tuesday Night Networking Event Sponsorship \$10,000 (1 available)

- Title sponsorship of event
- Company branding at event
- Branding on full page event advertisement in program
- Opportunity to greet guests as they arrive to event
- Opportunity to have a table at the event to promote company
- Email and social media recognition

Sunday Night Welcome Reception Sponsorship \$7,500 (1 available)

- Title sponsorship of event
- Company branding at event
- Opportunity to have a table at the event to promote company
- Email and social media recognition

Monday Night Student and Postdoctoral Engagement Committee (SPEC) Networking Event Sponsorship \$5,000 (1 available)

- Title sponsorship of event
- Sponsorship highlighted in CIMVHR Program
- Branding at the SPEC Networking Event
- Opportunity to provide brief remarks at event

Wellness Room Sponsor \$3,000 (1 available)

- Branding at the entrance and inside of the Wellness Room
- List as Wellness Room host in programme
- Opportunity to provide resources within the room



FORUM 2024 WINNIPEG

TO JOIN US, CONTACT:

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CIMVHR

Canadian Institute for Military
and Veteran Health Research

ICRSMV

L'Institut canadien de recherche sur
la santé des militaires et des vétérans

Canadian Institute for Military and Veteran Health Research

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